

Final conference

Metropolis and Region: Joint Approaches to Sustainable Mobility

Europe's transport policy has come to a crossroads. The pending reorganisation of the transport system demands new solutions – to reduce environmental burdens, to reduce our dependency on oil, to increase competitiveness and to improve the quality of life.

Metropolitan regions are at the forefront in dealing with these challenges. Being transport hubs, they are particularly affected by the environmental impacts of traffic, and as the motors that drive Europe's economic development they also have the means and the possibilities of planning, funding and implementing necessary change.

For this reason seven European metropolitan regions – with six of them being capital regions – joined for the CATCH-MR project, investigating “Cooperative Approaches to Transport Challenges in Metropolitan Regions”. The aim was to identify successful approaches to a viable passenger transportation policy for metropolitan regions, taking into account inspiring practice examples contributed by the partner regions.

The final discussion of results takes place on **Thursday, 15.11.2012** in the auditorium of the **MAXXI National Museum of the 21st Century Arts in Rome (Italy)**. The conference will highlight two key aspects:

- Innovative Planning and Governance in Metropolitan Regions
- Modern and Green Mobility in Metropolitan Regions.

Politicians and experts from Oslo/Akershus (Norway), Gothenburg (Sweden), Berlin-Brandenburg (Germany), Vienna (Austria), Budapest (Hungary), Ljubljana (Slovenia) and Rome (Italy) will reflect on the future of passenger transportation and metropolitan governance in Europe, considering in particular their regional experiences and expectations.

Interested cities and regions from throughout Europe are kindly invited to take part in this conference, which will be held in English and Italian language and is free of charge. For more information please take a look at the project website www.catch-mr.eu.

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The Interregional Cooperation Programme INTERREG IVC, financed by the European Union's Regional Development Fund, helps Regions of Europe work together to share experience and good practice in the areas of innovation, the knowledge economy, the environment and risk prevention. More information: www.i4c.eu